

December 9, 2023

Dear Hiring Manager,

I am delighted to provide this letter of recommendation for Po Wen Hsu, whom I had the pleasure of mentoring during the summer of 2023.

As a Digital Experience/Analytics Intern with our team, Po Wen showcased exceptional skills and a remarkable ability to tackle intricate tasks. She created a user and device metrics Power BI report, seamlessly integrating data from diverse sources, including MS SQL, Azure IoT Hub, Azure tables, and MS Excel. Her adept use of DAX to normalize data for presentation demonstrated her technical proficiency and analytical abilities.

Beyond this, Po Wen actively contributed to refining our digital platforms, leveraging her insights and suggestions to significantly enhance the user experience of our mobile and web applications. Her utilization of Azure Monitor for application analytics provided invaluable insights into user behavior, facilitating informed decision-making within our team.

One of her standout contributions was the comprehensive competitive analysis research she conducted, presenting invaluable insights that significantly informed our strategic direction. Her ability to swiftly grasp and utilize various tools and technologies was commendable, allowing her to achieve remarkable milestones within a brief period.

Not only did Po Wen consistently meet demanding deadlines, but she also displayed an unwavering dedication to delivering high-quality work. Her proactive approach to seeking new projects, even while working remotely, underscores her initiative and commitment.

Po Wen's buoyant demeanor was a boon to our team dynamics. Her positive attitude fostered an environment conducive to innovation and enabled her to surpass expectations, consistently delivering exceptional work even when faced with ambiguous requirements.

Po Wen Hsu is an exceptional talent whose dedication, expertise, and positive demeanor make her a true asset. I do not doubt that her commitment and abilities will make a significant impact in any role she undertakes.

Warm regards,

Jill Jones

Product Manager, Watts Digital

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